



**WORLD UNIVERSITY SERVICE OF CANADA  
ENTRAIDE UNIVERSITAIRE MONDIALE DU CANADA**

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[wusc.ca](http://wusc.ca) / [eumc.ca](http://eumc.ca)

## **Call for Winter 2022 Interns**

### **The Organization: WUSC**

WUSC is a Canadian non-profit organization working to create a better world for all young people. We bring together a diverse network of students, volunteers, schools, governments, and businesses who share this vision. Together, we foster youth-centered solutions for improved education, economic, and empowerment opportunities to overcome inequality and exclusion in over 15 countries across Asia, Africa, and the Americas.

### **The Role: Strategic Communications Intern**

WUSC is seeking a bright, passionate, self-starter for a 3 month internship (January-April) to support strategic communications and help advance strategic priorities.

Working closely under the guidance of the Manager, Strategic Communications the selected intern will gain valuable experience in this cross-functional role supporting thought leadership, policy influence and media relations. The intern will be responsible for researching, drafting and disseminating communications products in collaboration with the communications team and developing new creative briefs. Note this position is unpaid, however students will be enrolled in PCJ499H1F and receive 0.5 FCE academic credit upon successful completion of the internship.

### **Supervision**

This position is supervised by the Manager, Strategic Communications and will work in close collaboration with the communications team at WUSC including the Communications Officer, Digital Engagement Officer, Graphic Designer and Translator.

### **Duration**

8-10 hours per week for 12 weeks. January 10- April 8, 2022

### **Location**

This position is fully remote, with the possibility of participating in in-persons events, if/when deemed appropriate.

We ask that the intern be prepared to use their own device(s) (i.e laptop/computer etc. for their work.

## **Skills & Qualifications**

- Strong knowledge of/interest in international development, strategic communications, durable solutions for refugees, and our three program areas: education, economic opportunities and empowerment
- Excellent writing and communication skills
- Proven ability to produce quality research and disseminate the findings
- Exceptional organizational skills
- Passionate self-starter
- Proficiency in French, an asset.

## **Deliverables**

### *Final Project: 35%*

The Intern will produce a final project, a communications product (to be selected by the intern in consultation with their supervisor) which will help advance WUSC's strategic positioning as a thought leader and policy influencer.

### *Publications: 25%*

The intern will produce at least two (2) high quality blog posts to publish on WUSC's website and will contribute to our monthly newsletter and other products such as press releases.

### *Outreach and Engagement 20%*

The intern will support outreach and engagement activities by supporting the production of a wide array of content from social media content to press releases to other communications products as needed and support strategic communications and coordination for strategic positioning events.

*Participation: 15%*

In addition to the above deliverables, the Intern will have the opportunity to participate in a variety of different meetings with different stakeholders across the organization and provide general communications and event support.

*Reflective Essay: 5%*

A short essay (500-1000 words) in which you describe the internship experience and reflect on its applicability to the PCJ academic program (to be graded by the PCJ Program).

### **Application Process**

Interested applicants are invited to submit their resume, a copy of their transcripts (a screenshot is acceptable) and a brief cover letter with the subject line PCJ Winter 2022 in PDF format to Alizee Zapparoli-Manzoi-Bodson at: [abodson@wusc.ca](mailto:abodson@wusc.ca) by **5PM on Friday, December 17**. Interviews will be held the week of December 20th.

### **Why Work with WUSC?**

Join Us. Our work is important, cutting-edge, and fast-paced. We encourage curiosity, innovation, and flexibility. And we provide a phenomenal learning experience.

WUSC offers a dynamic international work environment with a diverse intercultural workforce. We offer employees exciting opportunities to apply their skills and gain experience all while making a difference in the lives of youth around the world. Employees at WUSC work hard to create lasting change in education, economic opportunities and empowerment.

The WUSC office is centrally-located in Hintonburg, Ottawa. Currently WUSC team members are working remotely. Click here to learn more about [WUSC Top 100 Employers of National Capital Region 2021](#).