

## PCJ-GreenPAC Internship: Advocacy Coordinator and Engagement Intern (Winter 2022)

**January 10, 2022 - April 8, 2022**  
**Approximately 8 to 10 hrs/week**  
**TWO POSITIONS**

### Background

GreenPAC is a non-partisan, non-profit organization working to build and support environmental leadership in elected office. We do this in three ways: (1) We help elect environmental leaders of all major parties running for office and have run successful endorsement campaigns in the Federal (2015, 2019, 2021), Manitoba (2016), B.C. (2017) and Ontario (2018) elections; (2) We run a Parliamentary Internship for the Environment program, now in its fourth year, which places interns with MPs to support environmental leadership on Parliament Hill and helps prepare young Canadians for careers as environmental champions; and (3) We work with individuals and community groups across the country to build local civic engagement with elected officials on the environment. This is a new program area for GreenPAC, now in its second year, and includes our [100 Debates on the Environment](#) initiative.

GreenPAC is an ambitious, curious and creative group with a good sense of humour. We want our work to be rewarding and fun. We currently operate as a virtual team, with staff in Toronto, Ottawa, Vancouver, and Winnipeg.

### Position Objective

Reporting to GreenPAC's Program Manager, the student will be responsible for two main areas of work: (1) supporting the Every Day Advocates program manager with communications, resource development, community engagement and outreach, (2) capitalizing on the student's expertise of peace and conflict studies, they will be responsible for producing a blog series on peace, conflict and justice in Canada through an environmental lens, (3) assisting with GreenPAC event planning and social media.

### Duties and Responsibilities

**Every Day Advocates network-building and outreach – 45%**

Working with the Program Manager, support the expansion of GreenPAC's network of community organizers by engaging individuals and organizations in communities across Canada and onboarding new network organizers. Research and develop tools and resources to support the network. Support the roll-out of social media campaigns and other communications tactics to build awareness and support for the program. Work collaboratively with GreenPAC staff to support emerging priorities.

#### **Justice, conflict and the environment blog – 10%**

Create a short one page proposal for a blog series that would link the student's research interests with environmental issues (either international or domestic). Create a 600-1,200 word blog posts that move through the proposed issue at hand.

#### **Event and social media support – 35%**

Work with the Senior Communications Manager to plan and execute our annual series of events and develop content for social media. Support on events related to the Ontario election, including supporting locally-led debates on the environment, coordinated by GreenPAC.

#### **Administrative support – 5%**

Assist with administrative tasks as needed.

#### **Reflective paper – 5%**

Write a short essay (500-1000 words) describing the advanced student placement experience and reflect on its applicability to the PCJ academic program (to be graded by the faculty supervisor).

#### **How to Apply**

To apply for this position, please email a resume, cover letter, and writing sample to [info@greenpac.ca](mailto:info@greenpac.ca) by **Friday December 17, 2021 at 11:59 PM EST**. Please copy [pcj.program@utoronto.ca](mailto:pcj.program@utoronto.ca) on your application.

*Note: This position is unpaid, however students will be enrolled in PCJ499H1F and receive 0.5 FCE academic credit upon successful completion of the internship.*