



WORLD UNIVERSITY SERVICE OF CANADA  
ENTRAIDE UNIVERSITAIRE MONDIALE DU CANADA

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## Call for Fall 2021 Interns

### **The Organization: WUSC**

WUSC is a Canadian non-profit organization working to create a better world for all young people. We bring together a diverse network of students, volunteers, schools, governments, and businesses who share this vision. Together, we foster youth-centered solutions for improved education, economic, and empowerment opportunities to overcome inequality and exclusion in over 15 countries across Asia, Africa, and the Americas.

### **The Role: Strategic Communications Coordinator**

WUSC is seeking a bright, passionate, self-starter for a 3 month internship (September– December) to support strategic communications and help advance strategic priorities in our durable solutions and economic opportunities portfolio.

Working closely under the guidance of the Manager, Strategic Communications the selected intern will gain valuable experience in this cross-functional role supporting upcoming initiatives such as the production of our Annual Report, the arrival of three members of the Refugee Olympic Team through the new Refugee Athlete Stream of the Student Refugee Program (SRP) and the first cohort of the HIRES program as well as our upcoming Roundtable on advancing refugee youth leadership. The intern will be responsible for researching, drafting and disseminating communications products in collaboration with the communications team.

### **Supervision**

This position is supervised by the Manager, Strategic Communications and will work in close collaboration with the communications team at WUSC including the Communications Officer, Digital Engagement Officer, Graphic Designer and Translator.

### **Duration**

10 hours per week for 12 weeks. September 7th, 2021- December 10th, 2020

## **Location**

This position is fully remote, with the possibility of participating in in-persons events, if/when deemed appropriate.

We ask that the intern be prepared to use their own device(s) (i.e laptop/computer etc. for their work.

## **Skills & Qualifications**

- Strong knowledge of/interest in international development, strategic communications, durable solutions for refugees, and our three program areas: education, economic opportunities and empowerment
- Excellent writing and communication skills
- Proven ability to produce quality research and disseminate the findings
- Exceptional organizational skills
- Passionate self-starter
- Proficiency in French, an asset.

## **Deliverables**

### *Final Project: 40%*

The Intern will produce a final project, a communications product (topic to be agreed upon) which will help advance WUSC's strategic positioning as a thought leader and policy influencer.

### *Publications: 25%*

The intern will produce at least two (2) high quality blog posts to publish on WUSC's website and will contribute to our monthly newsletter and the production of our Annual Report.

### *Outreach and Engagement 20%*

The intern will support outreach and engagement activities by supporting the production of a wide array of content from social media content to press releases to other communications products as needed and support strategic

communications and coordination for strategic positioning events such as our upcoming roundtable with stakeholders such as funders, academics and refugee youth leaders.

*Participation: 15%*

In addition to the above deliverables, the Intern is expected to regularly participate in team meetings, demonstrate interest in activities and provide general communications and event support.

*Reflective Essay: 5%*

A short essay (500-1000 words) in which you describe the internship experience and reflect on its applicability to the PCJ academic program (to be graded by the PCJ Program).

### **Application Process**

Interested applicants are invited to submit their resume, a copy of their transcripts (a screenshot is acceptable) and a brief cover letter with the subject line PCJ Fall 2021 in PDF format to Alizee Zapparoli-Manzoi-Bodson at: [abodson@wusc.ca](mailto:abodson@wusc.ca) by 5PM on August 27th. Interviews will be held the week of August 30th.