



## STUDENT ENGAGEMENT INTERN

Good&Well/ PCJ499

Term: Sept 13, 2021 – December 10, 2021

Good & Well is a boutique impact investing firm based in Toronto, Canada that partners with early-stage social purpose businesses to help drive a more conscious form of capitalism and a more purposeful, sustainable economy for all.

We believe that a new investment mindset is needed to drive this new economy – one with mission alignment, longer time horizons and a commitment to safeguarding purpose as companies grow. We're working to realize this future by investing in the early-stage, over the long term, and in entrepreneurs who are committed to creating a fairer, more sustainable and prosperous world.

Good & Well is seeking a **Student Engagement Intern** to assist with the strategic direction of student engagement activities, as well as impact reporting. Note this position is unpaid, however students will be enrolled in PCJ499H1F and receive 0.5 FCE academic credit upon successful completion of the internship.

### ROLE & RESPONSIBILITIES

- Conduct research, design and complete Good & Well's student engagement impact report alongside the student engagement lead
- Support the student engagement lead to develop a 3-5 year plan for Good & Well's student engagement activities
- Support with relationship building within the social innovation ecosystem to support student engagement work
- General portfolio management support, including weekly social media scans
- Other tasks as required

### MUST-HAVES

- Curiosity
- Demonstrated resourcefulness
- Critical thinker with strong analytical skills
- Excellent written and oral communication skills
- High degree of organization and strong attention to detail
- The ability to meet deadlines and manage multiple ongoing projects simultaneously

- The ability to self-motivate and work on projects independently
- Strong relationship building skills
- Passion for social impact and sustainability
- Alignment with Good & Well's core values of authenticity, integrity, compassion, resilience, and mutuality
- Familiarity with social media platforms such as Instagram, Facebook, Twitter and LinkedIn
- Legally allowed to work according to the relevant provincial and Canadian legislation and regulations

#### NICE-TO-HAVES

- Experience in youth engagement
- Experience with or willingness to learn about design software (e.g. Figma, Photoshop, etc.)
- Experience working with social enterprises or entrepreneurs

#### MARKING SCHEME

**Assignment 1 – Social Media Scans (5% x 3):** This is an ongoing assignment that will be graded once every month. Social media scans sent to Good & Well members will be marked according to its clarity, concision and professionalism. Marked at the end of the semester, with feedback provided throughout.

**Assignment 2 – Impact Report Template (30%):** Synthesize research conducted with various stakeholders of the internship program to create a general layout and design theme for the impact report. Marked in mid-October.

**Assignment 3 – Impact Report (50%):** The student engagement lead will delegate 4-5 portions of the impact report to be completed independently by the intern. These sections will be marked according to the quality of analysis, the section's design, clarity, concision and professionalism. Marked at the end of the semester, with feedback provided throughout.

**Assignment 4 – Reflective Paper (5%):** Write a short essay (500-1000 words) describing the advanced student placement experience and reflect on its applicability to the PCJ academic program (to be submitted to the PCJ program for grading).

#### OTHER

- Hours per week 8-10
- Business hours are Monday to Friday, 9am-5pm.
- This position is remote

## HOW TO APPLY

To apply for this position, please email a resume, cover letter, and writing sample to Thulasi Suntharalingam at [info@goodandwell.ca](mailto:info@goodandwell.ca) by **August 30, 2021 at 9 AM ET**. Good & Well will be interviewing shortlisted candidates the week of August 30.

Good & Well is an equal opportunity employer that values diversity and inclusion. We consider all qualified applicants, without regard to race, colour, religion, sex, sexual orientation, gender identity, national origin, age, disability, or any other legally-protected factors.