



National Office
93 Waverley Road
Toronto, Ontario M4L 3T2

Northern Branch
736 Igluik Drive
PO Box 2323
Iqaluit, Nunavut X0A 0H0

www.arctic360.org +1 (647) 620-4411

Arctic360-PCJ499 Internship
Winter 2021
Canada's solely Arctic focused think tank
www.arctic360.org

About Arctic360

OUR MISSION To highlight and strengthen the emerging economy of the North American Arctic (Alaska, northern Canada and Greenland). In this pursuit, Arctic360 works with government bodies (from federal to local), the private sector, Indigenous development corporations and governments, expert Arctic leaders, our partners, and other stakeholders to help educate, inspire, and attract human and economic capital into the North American Arctic. We believe that this flow of capital into the north will help to strengthen Canada's intellectual and Arctic geopolitical role globally on Arctic matters. Our success to date has relied on our close and regular collaboration with our partners, Board Members, and our advisors. We are located in Toronto and in Iqaluit, Nunavut.

As part of our mission we seek to: 1) Help close the intellectual and infrastructure gap between the north and the rest of Canada through research and public education and 2) Provide an inclusive and coordinated platform for Canada to engage on the world stage and on equal footing through our research, education, outreach, partnerships, and focused activities

Here in Canada, we seek to help Canadians better understand and appreciate Canada's North and its significant human and economic potential for the future benefit of all of Canada, its role in the Arctic, and around the world.

Internationally, we seek to help highlight and advance Canada's message on the world stage at major international Arctic events and to discuss opportunities and challenges for investment in the region.

THE INTERNSHIP

To help lead and carry out our Second Podcast Series: Breaking the Ice. This will follow on our first podcast series: UNCHARTED: A SUMMER SERIES ON COVID-19'S IMPACT ON THE NORTH AMERICAN ARCTIC.

Note: the position is unpaid. Students will be enrolled in PCJ499H1S and receive 0.5 FCE academic credit upon successful completion of the internship.

RESPONSIBILITIES

- ∞ Playing a central role in the production of the podcast series. This includes helping to determine podcast themes and carrying out interviews (under the supervision and in coordination with Arctic360 Director and other Arctic360 fellows).
- ∞ Supplemental blog posts to compliment the various themes of the podcasts.
- ∞ Other responsibilities could include additional research and writing involvement with ongoing Arctic360 research activities.

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EXPECTATIONS

The Arctic360 internship is designed for a student who is highly self-motivated and comfortable operating with a fair degree of autonomy. Arctic360 is a young think tank with a small staff, so the position relies on an intern to bring confidence in what they can bring to the role. Whether that speciality is in policy analysis, communications strategy, investment, or something else entirely, you do not need to be an expert on Arctic policy to begin - but you do need a willingness to learn information very quickly.

OPPORTUNITIES

- ∞ The intern will improve their research and writing.
- ∞ Learn or increase their experience with podcasts and other social media as a tool for outreach and education
- ∞ Gain an in-depth understanding of the infrastructure deficit and infrastructure investment landscape of the Canadian North, North American Arctic, and broader geopolitical and economic issues pertaining to the Arctic region
- ∞ Be able to meet (virtually) and talk (virtually) with Northern and other leaders for interviews

DELIVERABLES

Podcasts: 70%

The intern will co-produce (with a small team) regular podcasts (weekly) on varying themes ranging from geopolitics to the global economy. Each podcast will discuss a new topic with local and international experts who can help us highlight the relationship between the Canadian North, North American Arctic, and the global sphere.

Blog Posts/ Briefing Notes: 20%

The blog posts will be comprised of supplemental information for readers to accompany the podcasts.

Participation: 5%

In addition to the above deliverables, the Research Intern is expected to regularly participate in the Institute's activities by demonstrating interest in its activities and providing general program and event support.

Reflective Essay: 5%

A short essay (500-1000 words) in which you describe the internship experience and reflect on its applicability to the PCJ academic program (to be graded by the PCJ Program).

LOCATION

Remote until further notice.

All Arctic360 team members are working remotely, from wherever they are located/most comfortable. We ask that all team members either use their own device(s) (ie laptop/computer/tablet; phone; headset; etc.) or supplies (paper; notebooks; pens; etc.) for their work.

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DURATION

8-10 hours per week for 12 weeks. The internship will begin the week of January 18th, 2021 to no later than April 16th, 2021 (12 weeks)

APPLICATION PROCESS

Email your resume and a brief cover letter with the subject line **PCJ Internship Winter 2021** to Jessica Shadian at: jshadian@billgrahamcentre.ca . Please copy pcj.program@utoronto.ca on the email.

Applications will be accepted until Monday January 18, 2020 until 5 PM. Interviews will be conducted during the week of January 18.

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