

PCJ-GreenPAC Internship

January 11, 2020 - April 16, 2020
Approximately 8 to 10 hrs/week

Background

GreenPAC is a non-partisan, non-profit organization working to build and support environmental leadership in elected office. We do this in three ways: (1) We help elect environmental leaders of all major parties running for office and have run successful endorsement campaigns in the Federal (2015, 2019), Manitoba (2016), B.C. (2017) and Ontario (2018) elections; (2) We run a Parliamentary Internship for the Environment program, now in its third year, which places interns with MPs to support environmental leadership on Parliament Hill and helps prepare young Canadians for careers as environmental champions; and (3) We work with individuals and community groups across the country to build local civic engagement with elected officials on the environment (this is a new program area for GreenPAC, stemming from 2019's [100 Debates on the Environment](#)).

GreenPAC is an ambitious, curious and creative group with a good sense of humour. We want our work to be rewarding and fun. We currently operate as a virtual team, with staff in Toronto, Hamilton, and Ottawa.

Position Objective

Reporting to GreenPAC's Executive Director, the student will be responsible for two main areas of work: (1) supporting the Every Day Advocates program manager with community engagement and outreach, (2) capitalizing on the student's expertise of peace and conflict studies, they will be responsible for producing a five-part blog series on peace, conflict and justice in Canada through an environmental lens, (3) assisting with event planning and social media.

Duties and Responsibilities

Every Day Advocates network-building and outreach – 45%

Working with the Program Manager, support the expansion of GreenPAC's network of community organizers by engaging individuals and organizations in communities across Canada and onboarding new network organizers. Research and develop tools and resources to support the network. Support the roll-out of social media campaigns and other communications

tactics to build awareness and support for the program. Work collaboratively with GreenPAC staff to support emerging priorities.

Justice, conflict and the environment blog series – 10%

Create a short one page proposal for a blog series that would link the student’s research interests with environmental issues (either international or domestic). Create five 600-1,200 word blog posts that move through the proposed issue at hand.

Event and social media support – 40%

Work with the Senior Communications Manager to plan and execute our annual series of events and develop content for social media.

Reflective paper – 5%

Write a short essay (500-1000 words) describing the advanced student placement experience and reflect on its applicability to the PCJ academic program (to be graded by the faculty supervisor).

To apply for this position, please email a resume, cover letter, and writing sample to info@greenpac.ca by December 16, 2020