CDO Summary: Smart Cities Component

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Key Research Questions

- 1. To what extent are Canadian communities using digital infrastructure to become intelligent communities/ smart cities, employing e-health, e-work, e- commerce, e-education and e-government to create digital opportunities for all citizens?
- 2. How do key stakeholders define and envision an intelligent community/ smart city? Do ideals about these concepts differ based on the stakeholder group (i.e. residents, administrators, elected representatives)?
- 3. How can we define a smart city? What measures best assess community intelligence?

Overview of Major Findings

- 1. Hutchison-Cohn approach to understand resident assessments of smart city progress.
 - We find a divergence between the types of smart city services being put in place and the importance the public places on such services.
 - We argue local governments should consider public opinion to a greater extent.
- Municipal report comparing survey data from residents and local officials
 - We find residents and municipal officials have different perspectives regarding where smart cities should be going and who the key beneficiaries are.
 - In addition, residents are largely unaware of what governments are doing.



Overview of Major Findings

- 3. Understand how rural and remote communities are adapting to smart city developments through interviews with Annapolis Valley and Iqaluit.
 - We find that collaboration is an essential component for the pursuit of smart city development in rural and remote communities.
 - Despite a number of challenges, the primary rationale for adoption of smart city technology remains the same in these communities: enhanced quality of life for residents and sustained community health.
- 4. We also examined the definitional components of the terms 'smart city' and 'intelligent community' using an evolutionary concept analysis of key literature and qualitative analysis.
 - We find that a top characteristic of a smart city is not technology, but transparent & accountable governance.
 - We identify six core dimensions of a smart city: governance and management, ICTs, environment, engagement, economic development, infrastructure, planning and development and suggest future studies should consider a reoperationalization of the concept.



Implications for Digital Opportunity & Policy

- Key developments since the CDO project:
 - Smart City Challenge
 - Quayside project, Sidewalk Labs
- Implications and considerations:
- 1. Bring the public to the forefront
- 2. Focus on access
- Strengthen national standards governing privacy, data use and IP
- 4. Inclusivity and digital literacy
- 5. Improve procurement policies
- 6. Who is driving the process?



Questions?