5th Annual Partnership Network Conference - April 25-27, 2018

Morris J Wosk Centre for Dialogue - Asia Pacific Hall, Vancouver

POLICY DAY - AGENDA

Wednesday, April 25, 2018

08:30 – 09:00 Coffee and Registration - Atrium

09:00 – 09:20 Introduction and Welcome

Call to order – Adam Holbrook, Simon Fraser University Invocation – Elder Margaret George, Skawahlook First Nation Welcome - Dr. Aoife Mac Namara, Dean, FCAT, SFU

09:20 – 11:00 Policy Session One - Policy Implications of CDO Research

"Prepare to be Disrupted: Key Insights from the CDO Research Project and Policy Implications"

Facilitator: David Wolfe, University of Toronto

Participants:

Pierre Therrien - Innovation Science and Economic Development Canada Damian Dupuy - Ministry of Economic Development and Growth - Ontario Michael Turner, Vice-President, Systems Strategies - Wesley Clover Adam Froman, President - Delvinia and Council of Canadian Innovators

11:00 – 11:15 Refreshment Break - Atrium

11:15 – 12:30 Policy Session Two - Current State of R, D, & I in Canada: Recent Reports from the CCA and Federal Supercluster Initiative

<u>Facilitator</u>: Peter Warrian, University of Toronto

Participants:

Tijs Creutzberg - Council of Canadian Academies Catherine Beaudry - École Polytechnique Janet Halliwell - JEH Associates Ray Gosine, Ocean's Cluster in Atlantic Canada – Memorial University

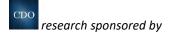
12:30 – 13:30 Group Lunch and Networking

Hosted by: Dr. Aoife Mac Namara

Dean of Communication, Art and Technology, SFU

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DAY ONE - POLICY DAY CONTINUED

13:30 – 14:45 Policy Session 3 - Creating Digital Opportunity on the Pacific Rim:

Trade Patterns and Resource Flows

Facilitator: Brian Wixted – University of Saskatchewan

Participants:

Kevin Butterworth, Executive Director, Technology & Innovation - B.C. Ministry of Jobs, Trade and Technology

Atsushi Sunami, Vice President, Professor - National Graduate Institute for Policy Studies (GRIPS) and Special Advisor, Cabinet Office, Government of Japan Martin Sutherland, Director, Policy - Western Economic Diversification (B.C.)

Presentation - B.C. Digital Technology Supercluster

14:45 – 15:00 Refreshment Break - Atrium

15:00 – 16:15 **Policy Session 4 – Vancouver: Digital Industries, Transitions and Smart Cities**

Facilitator: Adam Holbrook, SFU

Participants:

Marina van Geenhuisen, Professor- Delft University of Technology Bryan Buggey - Vancouver Economic Commission Richard Smith, Director – Centre for Digital Media Jessie Adcock, Chief Technology Officer - City of Vancouver

17:00– 19:00 **POLICY DAY RECEPTION** (cash bar)

<u>Location</u>: HCMA Architecture and Design - TILT Curiosity Labs
675 West Hastings (one block from Wosk Centre)

Free Evening

(see Geneva Nam and/or Irwin Oostinde re PubCrawl)

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AGENDA-DAY2

Thursday, April 26, 2017

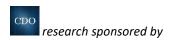
08:30 - 09:00	Coffee - Atrium
09:00 – 09:05	Welcome
09:05 – 10:20	Session 1 – Does Canada Have a Role in East Asian GPNs? (15" each/15" questions)
	Joe Wong /w Doug Fuller, George Poulakidas, "Canadian ICT Firms in East Asia" Dan Breznitz, "Alfred Marshall, Alive and Well? The evolution of innovative integrated industrial districts in a global economy" Deanna Horton /w Chadwick Meyers "Answering the Siren's Call: Canadian micromultinational tech companies in the USA and Asia" Catherine Beaudry /w Georges Hage and Pierre Therrien, "The Local Context of Advanced and Digital Technology, and the Impact of its use on Firm Performance"
10:20 – 10:40	Refreshment Break - Atrium
10:40 – 11:55	Session 2 – The Evolving Local Context for Digital Firms (15" each/15" questions)
	Shiri Breznitz /w Doug Noonan, "Does Crowdfunding Flatten Regional Advantages?" Darius Ornston, "When Flagships Fail: Comparing Finland and Waterloo." Steven Denney /w David Wolfe, "Birth of a Startup Ecosystem: The gradual transformation of Toronto's ICT cluster" Diane-Gabrielle Tremblay, /w Hamed Motaghi "The Transformation of the Taxi Industry: The case of Teo Taxi, Montreal-based taxi service"
11:55 – 13:00	Group Lunch - Concourse
13:00 – 14:00	Session 3 – Digital Mining and Oil and Gas (15" each/15" questions)
	Ray Gosine, "Digitalizing Extractive Industries: The state-of-the art to the art-of-the-possible" Peter Warrian, "Digitization of Ore Bodies and the Inversion of Industry 4.0" Peter Phillips /w Brian Wixted, "Ripples On The Pond: Beyond the mere roboticisation

DAY TWO – CONTINUED

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Session 4 – Can Canadian Cities be Smart and Inclusive? (15" each/15" questions) 14:00 - 15:15

> Shauna Brail, "The Urban Economic Geography of Ridehailing: Global Prospects? Canadian Prospects?"

Allison Bramwell, "Expanding Digital Opportunity? Inclusive innovation in the 'ordinary' city"

Betsy Donald, "Sharing Economies: Moving beyond binaries in a digital age" Nicole Goodman /w Zac Spicer, "The Administrative Gap in Smart City Design"

Refreshment Break - Atrium 15:15 - 15:45

15:45 - 18:00Session 5 - Student Research Presentations (15" each max)

> 15:45 Anthony Frigon – University of California Los Angeles

> > "Client Interactions and the Use of Information and Communication Technologies as Drivers of Innovation in Knowledge-Intensive Business services"

16:00 Graeme Jobe – University of Saskatchewan

"Governing Off-Farm Disruption: Does endowment affect data valuation?"

16:15 Discussant – Catherine Beaudry, Polytechnique Montréal

16:30 Stéphane Dauphin-Pierre – Polytechnique Montréal

> "A look at the impact of the research intermediary operating in the ICT industry of the province of Quebec"

16:45 Susan Flavelle – Ryerson University

> "DUI (Doing-Using-Interacting) Innovation and Actionable Knowledge: Exploring the competencies that individuals use and develop when they learn to use 3D printing digital fabrication technologies"

17:00 Jon Woodside – University of Waterloo

"Planning for Inclusive Platforms: Lessons from Uber workers"

17:15 Discussant – Shauna Brail, University of Toronto

CDO Partnership Annual Group Dinner

19:00 Time:

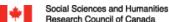
Location: Kirin Mandarin Restaurant - 1172 Alberni Street

(walking <u>map</u> included with member packages)

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AGENDA-DAY3

Friday, April 27, 2017

08:30 - 09:00 Coffee - Atrium

09:00 - 09:05 Welcome

09:05 – 10:20 Session 6 – How the Platform Economy is Disrupting Everything (15" each/15" questions)

Ken Coates, "The Global Digital Economy: Government policy and Canadian opportunities" Charles Davis /w Emilia Zboralska, "Cultural Policy and the Digital Disruption: the case of Creative Canada"

Carin Holroyd, "Digital Content Development and Promotion in South Korea, Taiwan and Japan"

Meredith Williams, U of Edinburgh /w Jennifer Jeffs: "Fintech in Canada: An opportunity beyond finance"

10:20 – 10:40 Refreshment Break - Atrium

10:40 - 12:00 Session 7 - SYNTHESIS SESSIONS - PART ONE

7.1 THEME ONE – Global Production Networks

Leaders: Joe Wong/Doug Fuller

- What is the ICT/digital ecosystem like in specific geography/sector?
 How GPN are ultimately refracted through national / sectoral context.
- 2. What are the opportunities and challenges for Canadian firms with respect to plugging into these networks?

7.2 THEME TWO – Local Context for Global Networks

Leaders: Tijs Creutzberg/Tara Vinodrai

1. What are the defining variables of our digital case studies?

Opportunities for comparisons: sector, city size, geography, innovation networks, digital technology, institutions etc.

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DAY THREE – CONTINUED

7.2 continued

- 2. To what extent do, or how important are, global variables (e.g. dynamics, networks, global firms) in your case studies?
- 3. What are the main findings / argument / narrative arising from our case studies? What is the most interesting /compelling finding or insight to date?
- 4. What main digital challenges and opportunities have you been able to identify?
- 5. What local institutions, if any, are showing to be important to shaping digital sector outcomes/performance?

7.3 THEME THREE – Diffusion of IT Across the Economy

Leaders: Peter Philips/Peter Warrian

- 1. Given that the Theme 3 Diffusion of ICT across Economic Sectors needs to be contextualized in specific economic sectors, what are the main features/characteristics of the case you're working on i.e. agriculture, manufacturing, media ...?
- 2. What are the points of disruption and of opportunity emerging in these industries? Give a few examples.
- 3. What are the challenges and opportunities for SMEs independently or within supply chains?
- 4. What is unique / generalizable about the particular industry you're working on?

7.4 THEME FOUR – Digital Inclusion and Intelligent Communities

Leaders: Neil Bradford/Allison Bramwell

- 1. How do we analytically capture the range of existing and emerging forms of the 'digital divide'?
- 2. What is 'inclusive innovation'? What are 'intelligent communities'? Are definitions inherently context-specific or can we generalize? Are there overlaps between the two constructs?
- 3. What are the challenges and opportunities for each agenda in your area? Which aspects are most amenable to intervention?
- 4. What is the range of existing policies and programs that offer the prospect for expanding 'inclusive innovation' and 'smart city' practices to a greater number of people and places? What are the key drivers of policy &/or program innovation and at what scale do they operate?



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DAY THREE – CONTINUED

12:00 – 13:00 Group Lunch - Concourse

13:00 – 14:30 SYNTHESIS SESSIONS – PART TWO

Return to breakout rooms or join another group

14:30 – 15:30 **GROUP SYNTHESIS SESSION SUMMARIES** (15" EACH)

15:30 - 16:00 WRAP UP

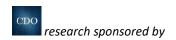
- Progress for CDO going into Year 6 and critical objectives going forward
- Next and Final CDO Conference

Please note in your calendar:

Location: Toronto

Dates: April 29-May 1, 2019

Meeting Adjourned - Enjoy Your Evening in Vancouver



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