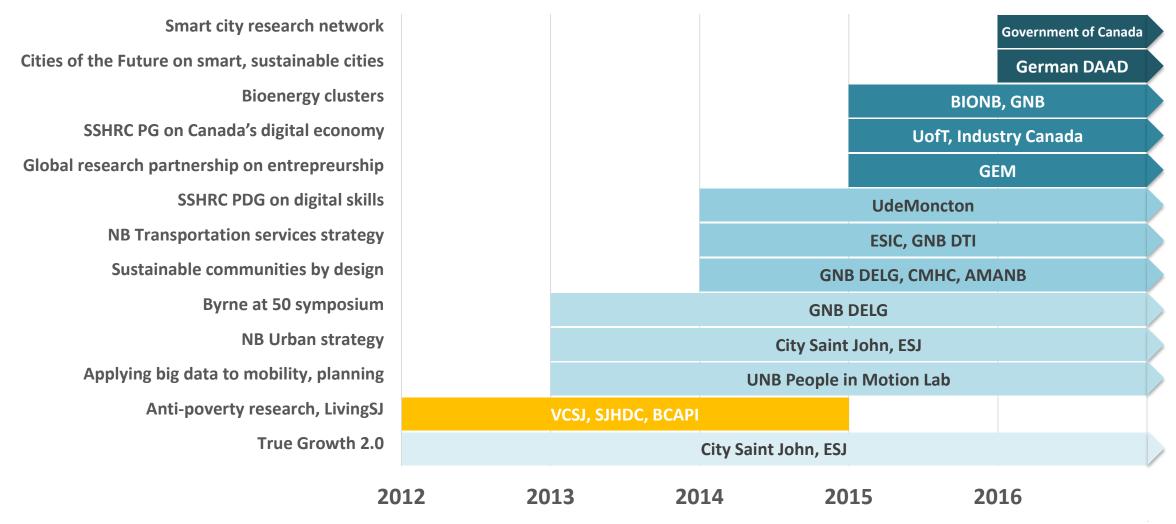
UCSI highlights 2012-2016

Since its launch in 2012, UNB's Urban and community studies institute has brought a small-city lens to big social issues, including

- Economic and community development:
 - growing tech startups (SSHRC)
 - renewable energy industries (SSHRC)
 - emerging digital economy (SSHRC)
 - digital skills to compete in the 21st century (SSHRC)
- Sustainable transportation in small cities and rural areas
 - Smart mobility
 - increasing the participation of marginalized groups
 - lower the private vehicle burden to middle income earners
- Urbanization patterns and regional governance challenges
- Immigration retention factors;
- Smart, sustainable, connected communities.



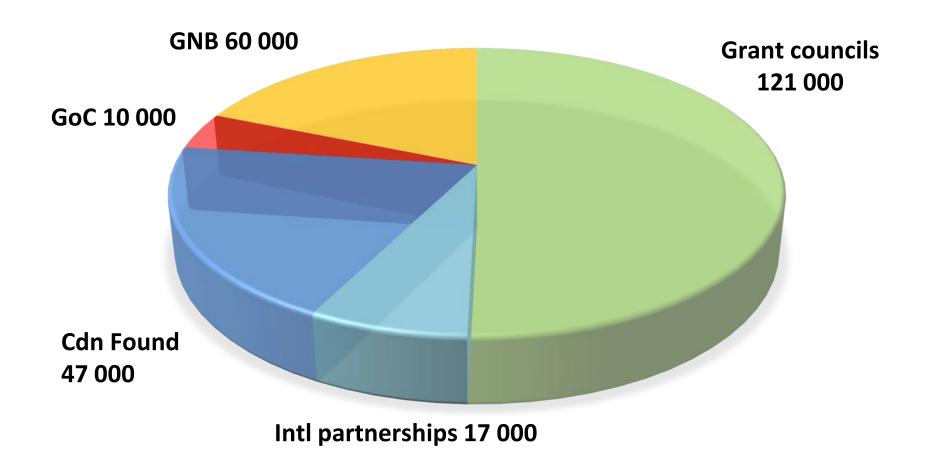
UCSI Partnerships (2012-)





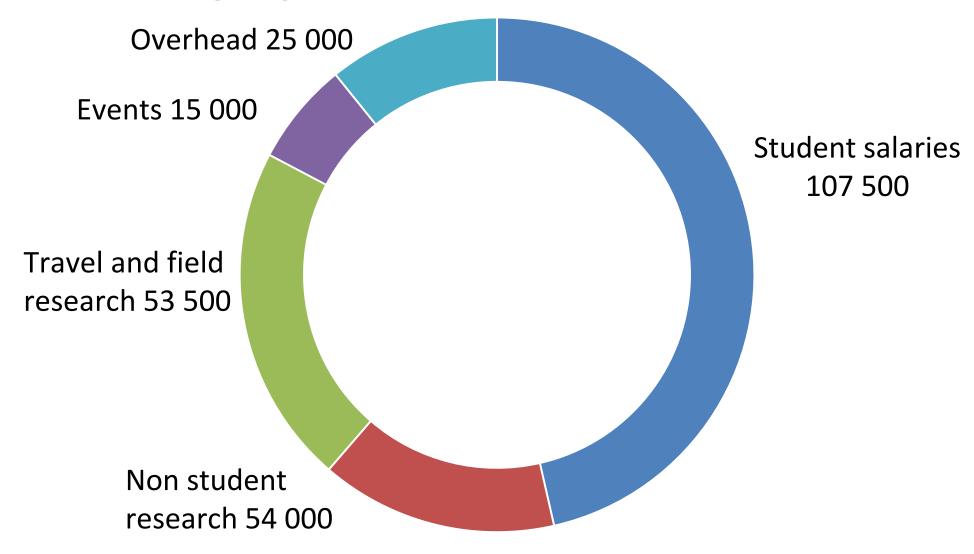
UCSI leveraging by source (2013-16)

255k external funding to UCSI's 210k





UCSI leveraging by use (2013-16)





Impact

From 2013-16 UCSI...

- has leveraged 250k in external funding
- provided well-paid research opportunities to 11 UNB students
- provided meaningful employment opportunities to 5 young scholars
- published 7 pier-reviewed works & 3 policy reports nationally and internat
- made 20 presentations at research and policy conferences regionally, nationally and internationally, and sponsored 15 public lectures
- added 2 classes to the UNB curriculum, getting students working on community issues, and sitting on 8 student thesis committees
- More than 40 media interviews, from local to international



Lessons learned

- LT vision in recruiting graduate students (active UNB researchers already have students/projects; less active don't have them, recruiters geared towards undergrads)
- Partnerships unsustainable if VA clear (e.g. Anti-poverty coalition sapped resources with little output) ...retooled onto transportation, immigration
- Avoid leaving money on table
 - Need permanent research support (even if 75% funded via ext funds) ..ex CIC
 - Need process to capture monetize activities, donations
 - Institutional support to enlist multi-year commitment from federal government, ex ACOA
- Constitute board as mean vs result of securing funding



Challenges

- Sustaining director's position with faculty appointment (60/40)
- Overhead (PT admin and baseline research support)
- Ask: \$80-105k / yr (65k director, 15 overhead) + 25k PT admin/research)
- LT strategy
 - ...to monetize contributions ex Oland, cobbling for research support
 - ...to set up board strategically



UCSI's Smart community school – ideas to actions

Our biggest challenge is not coming up with the ideas but the tools to implement them

What

Community leaders work on tools and implementation **Community leaders** from high plan to help smart community project succeed and maximize impact

How

Community leaders propose idea. Participants learn best practices, develop tools and implementation plan from peers, local mentors and global experts

When

Selected participants attend 4 weekend workshops during year: Think (Sep), Plan (Dec), Equip (Mar), Share (Jun) Interspaced with mentor feedback.

Why

Who

school to retirement

Challenges from climate change, austere public finances **Opportunities** to share export brilliant initiatives and technologies. Ideas are abundant; tools scarce.



Themes

Smart communities: energy, mobility, services Sustainable design ...and as proposed by applicants

Assets

SSHRC digital economy, bioeconomy, digital skills UCSI smart city networks: NRC, DAAD, +++

Benefits

individual empowerment, degree credit Community sustainability, resilience UNB global **leadership**, faculty engagement, student enrollment Provincial **economy**, community viability, climate change + objectives

