



The Role of Government in Developing The Innovation Ecosystem in Jalisco, Mexico

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Ministry of Innovation, Science and Technology

Background, Jalisco's IT and electronics sector

40 years back...



Last 14 years:
4,560m USD in FDI
147,560m USD in exports

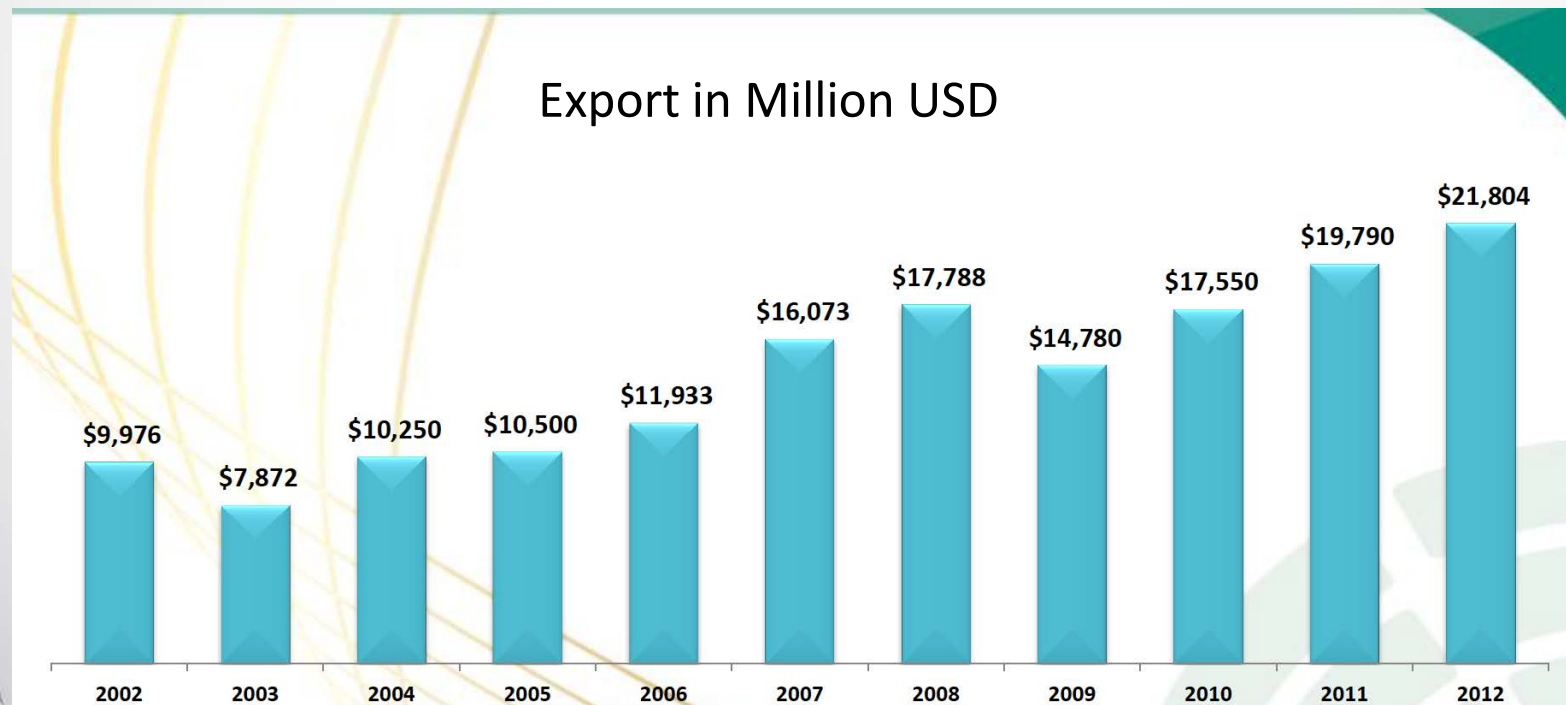
Some Current numbers:

- 12 OEM'S
- 14 CEM'S / EMS (electronic manufacturers)
- + 380 specialized providers
- 20 BPO / ITO centers
- 36 design centers
- 4 reserach centers
- 150 software companies
- 2 software parks
- 2 high tech incubators

Employment and exports of IT and electronics sector

Job creation (2013 estimates)

- Manufacturing 73,000 jobs.
- BPO, ITO & Software 24,000 jobs.
- Electronic design, 2,000 jobs.
- Aerospace 1,500 jobs.
- Creative industries 850 – 1500 jobs.




60%+ of Jalisco's exports come from IT and electronics

A Growing Innovation Ecosystem

- 30+ meetups of innovation and startups = 5000 members of the community
 - Around 8 high value startups
 - Around 50-100 initial phase startups
- 4 venture capital funds
- Nothing of this existed 4 years ago.





How do we leverage the current
IT/electronics industry and the
emerging innovation ecosystem to
create an innovation based industry?

Ministry of Innovation, Science and Technology

Ministry of Innovation, Science and Technology of Jalisco is new: 1.5 years old, created in this administration.

Minister Jaime Reyes comes from an industry background.

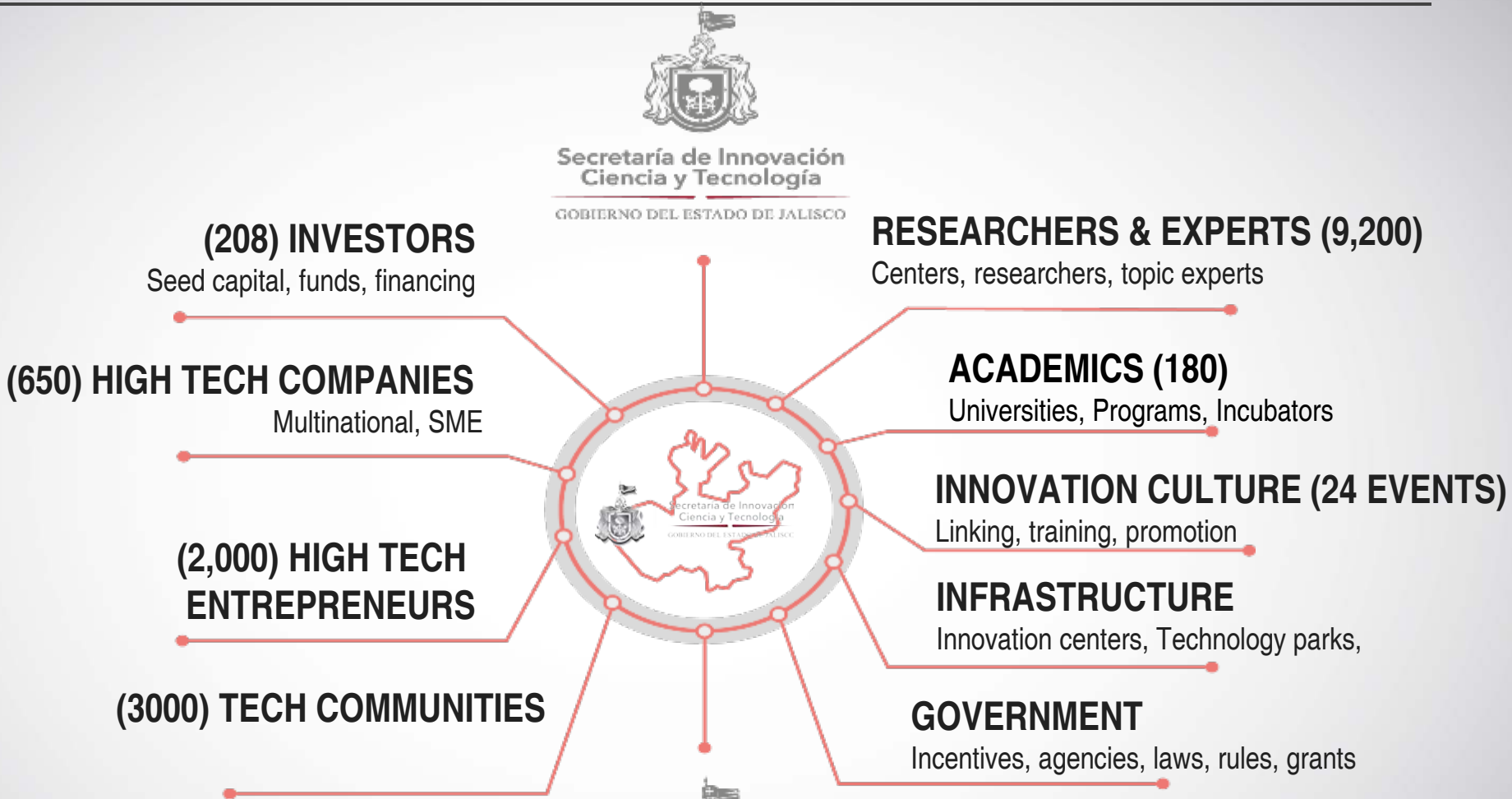
More than half of the directors of the ministry have an industry background.

Budget: 4m USD for operations (state). 15m USD for projects, 25m USD for innovation grants (federal).

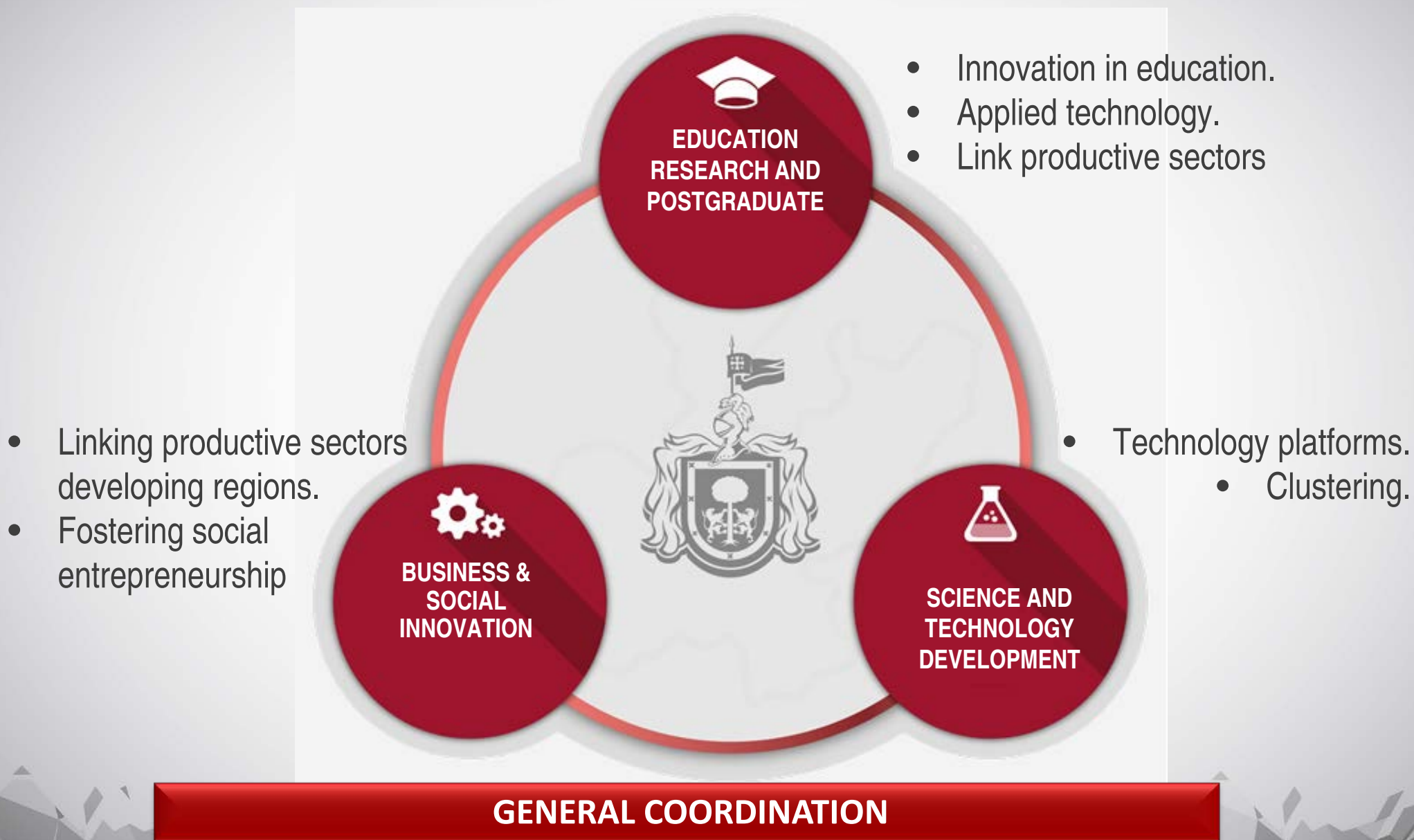
The smallest staff of all state ministries, 70 persons.



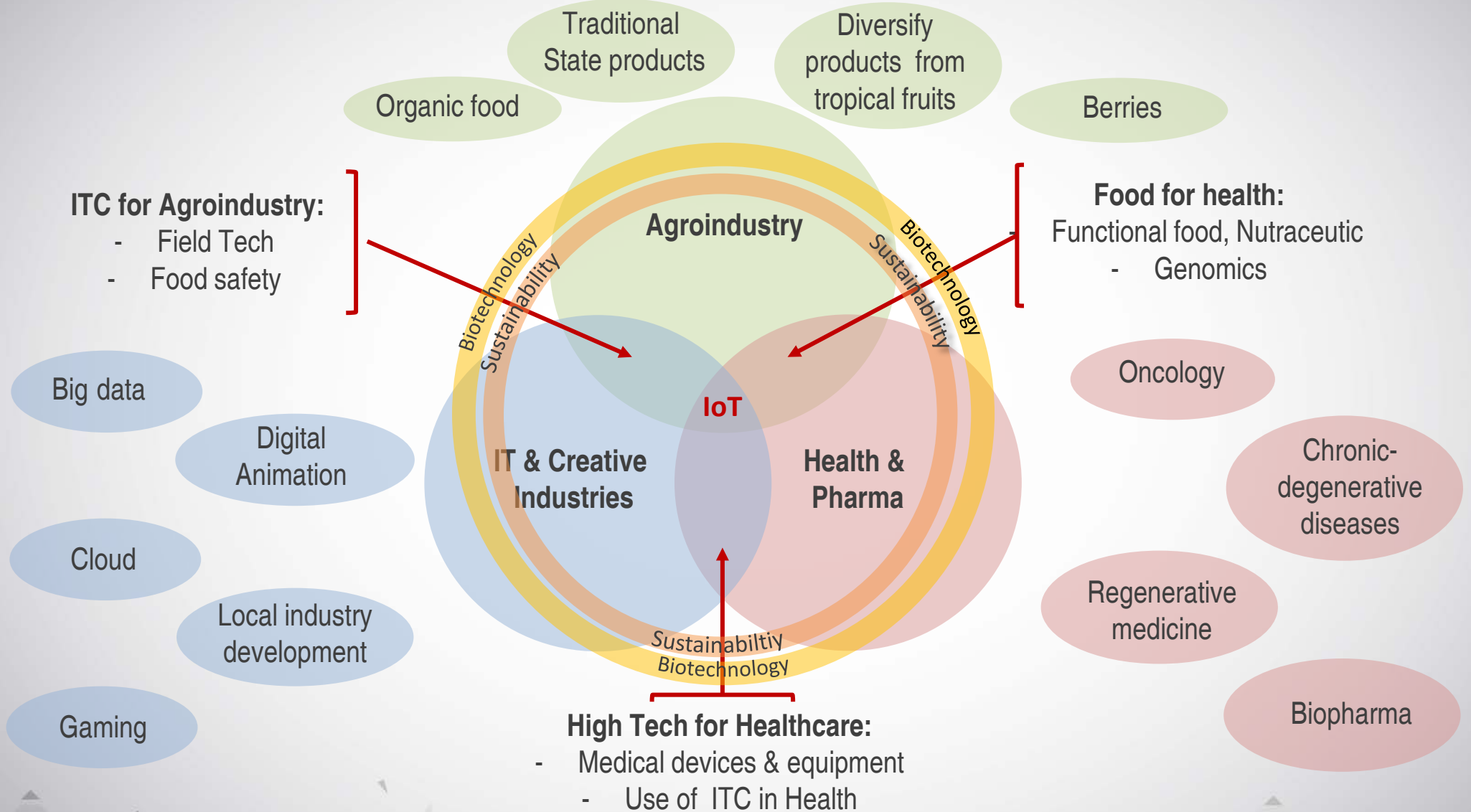
Innovation & Technology Ecosystem



Innovative Dynamic Flow Model of The Ministry of Innovation, Science and Technology of Jalisco

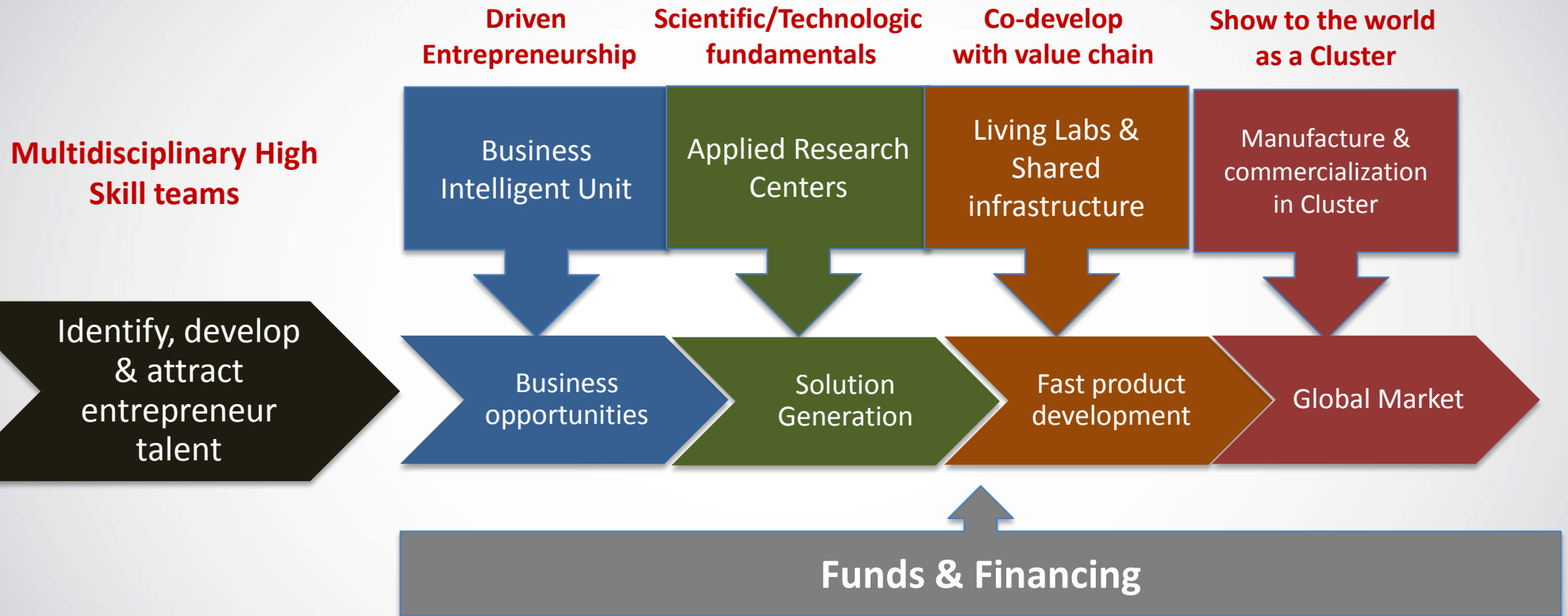


Strategic Technology Road Map



Human Capital with Coverage, Quality and Relevance

Jalisco High Tech entrepreneurship model



Regional Strategic Projects

1. CCD
2. CIADE/Entrepreneurship
3. Social & Technologic Innovation
4. Internet of Things cluster
5. Agro industrial cluster



6. Health science cluster
7. Dual & virtual education
8. Forestry cluster
9. Fashion & Design cluster
10. Digital Strategy

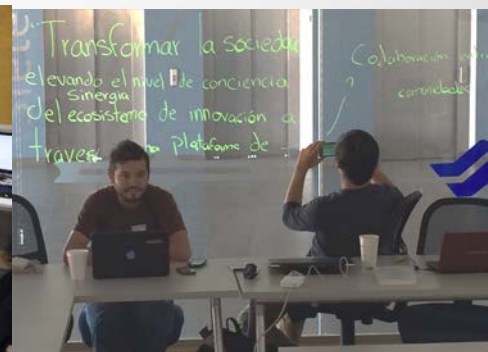
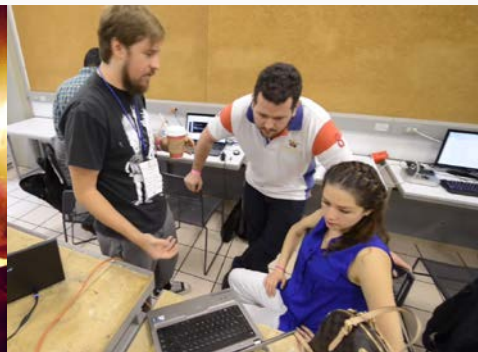
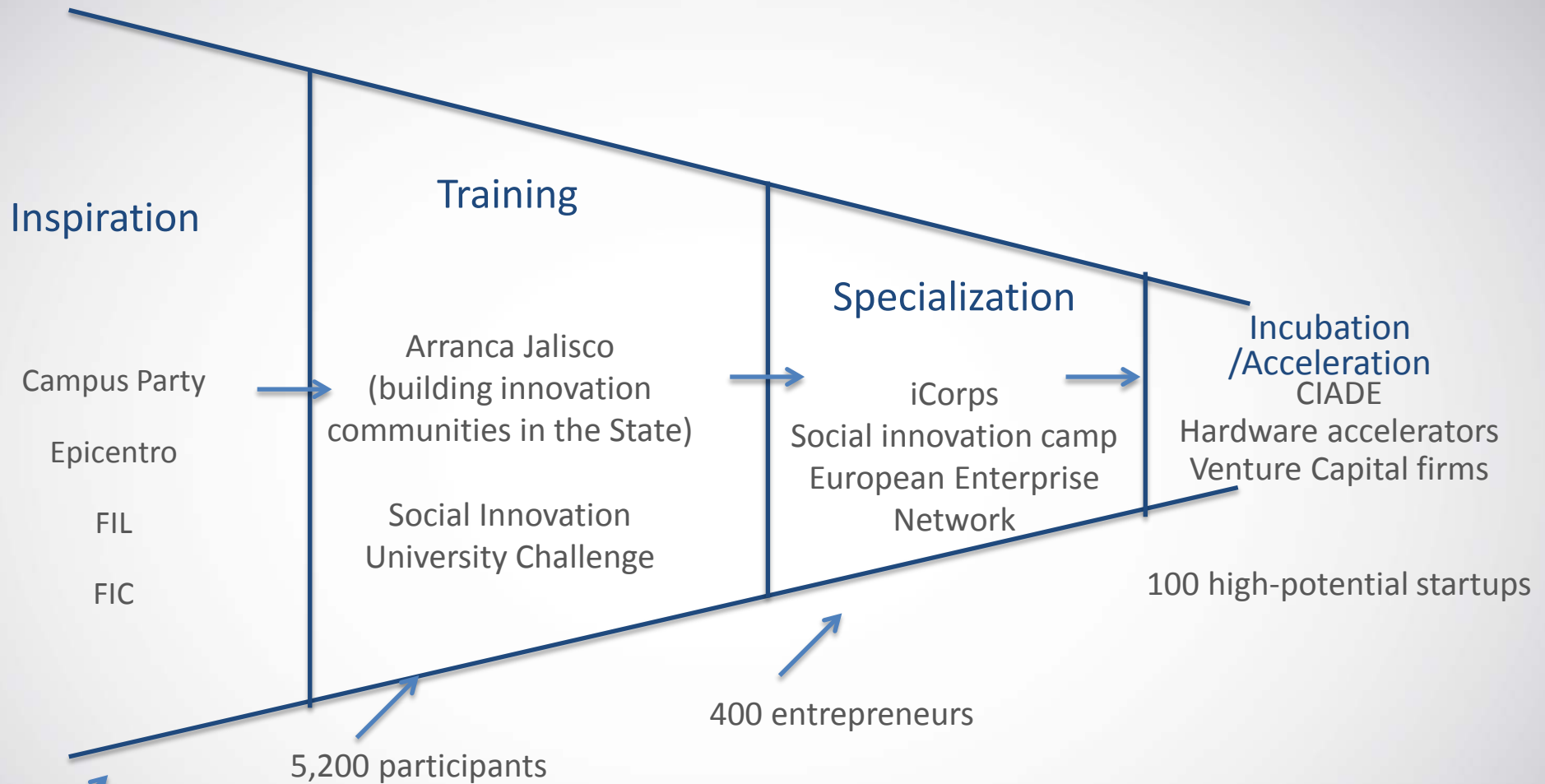
Ciudad Creativa Digital



CCD is a renovation program that will convert Guadalajara over 40 acres of downtown into a Smart city where creative work and culture create a world class high tech hub



Innovation Culture



Epicentro 2014

19 de noviembre
Chapultepec

ANDADOR CHAPULTEPEC + AÜITA + FONDO DE CULTURA ECONÓMICA + HACKER GARAGE + LA NACIONAL + NEVERMIND + SECRETARÍA DE DESARROLLO ECONÓMICO



20 de noviembre
Tlaquepaque

JARDÍN HIDALGO + CASA HISTÓRICA + CENTRO CULTURAL EL REFUGIO



21 de noviembre
Zapopan

PLAZA DE LAS AMÉRICAS JUAN PABLO II + CAFÉ CANDELA + CARMEN CANTINA + INSTITUTO DE CULTURA + DOÑA GABINA ESCOLÁSTICA + MUSEO DE ARTE DE ZAPOPAN



Social & Technologic Innovation

Innovation Events In Jalisco, 30,500 participants in 2014.

- a) MIT Enterprise Forum (24 -25 March 2014):** Organization, 1000 Entrepreneurs participants.
- b) Startup Weekend Mega (22-25 May 2014):** Co-organization, 800 Entrepreneurs developers.
- c) Campus Party (22-27 July 2014):** Participation in the event, 10,000 participants, entrepreneurs where they had a challenge to create a product to satisfy a social need.
- d) Innovation workshops (4-5 Sept. 2014):** Organization, event where more than 1,700 national & international experts in innovation & competitiveness got together to share their experiences.
- e) WCIT (29 Sept. – 1 Oct. 2014):** Participation in the event, with an assistance of more than 3,000 delegates from 80 countries leaders in Information Technologies.
- f) Epicentro (18 – 21 Nov 2014):** Massive event, 14,000 assistants to inspire an innovation culture in the society. Conferences + Workshops + Concerts + Datathon.

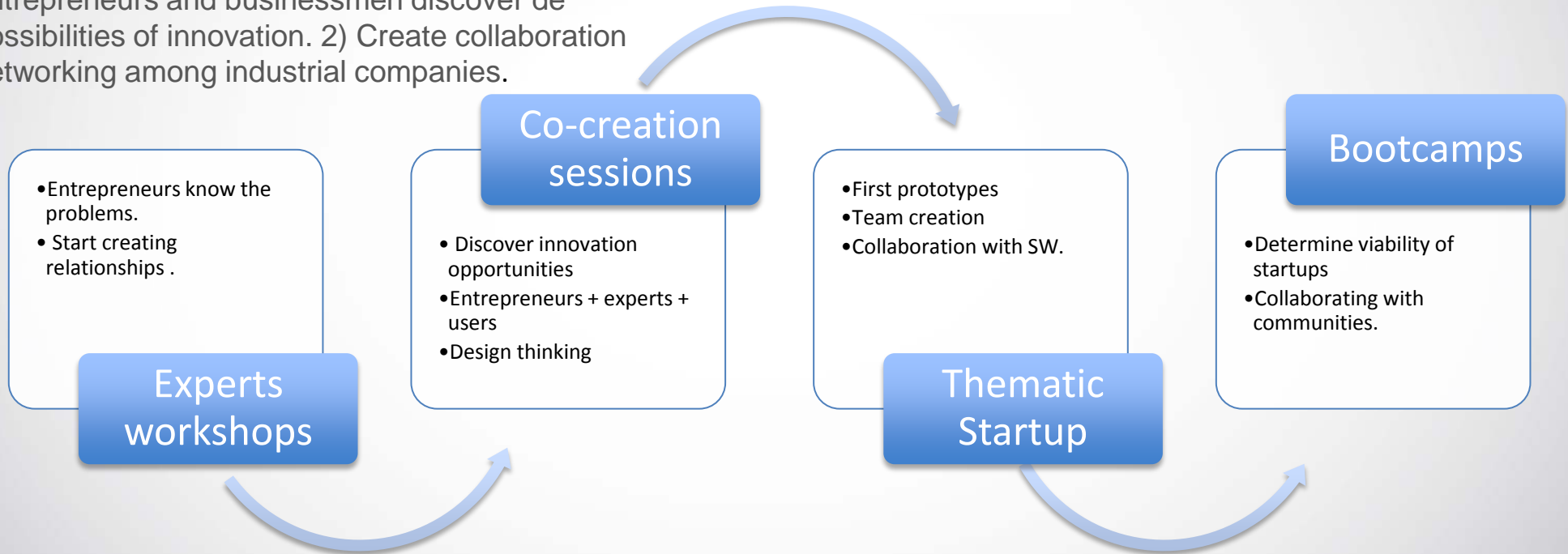


Social & Technologic Innovation

2.- Innovation Paths- Connecting entrepreneurship, industry & society

- Interrelated activities to discover innovation opportunities
- Objective: 1) Create learning experiences where entrepreneurs and businessmen discover de possibilities of innovation. 2) Create collaboration networking among industrial companies.

- To be done with vertical industries and social problems.



Community Partners:



Internet of Things Cluster

Align and Coordinate the IoT State Strategy

Internet of Things
Technology platform



Components

Universities



Associations



Companies



High Tech
SME's

- Big Data
- Computer Analytics
- Sensors
- Infrastructure



Agro industrial Cluster

- **Pilot plant for extraction of active components**
 - Increase added value by moving up the end of the supply chain
- **Food Safety Lab**
 - Services for international food safety fostering exports
- **Intelligence system for Agriculture**
 - Data analytics for improving strategic commercial decisions in Agriculture



Health science cluster

STRATEGIC PROJECTS:

Stage 1

- Research focused on Obesity & Diabetes.

Stage 2

- Medical School & Advanced Research Centers.

Stage 3

- Medical Entrepreneurs.



Forestry Cluster

Present

Future

Most product imported

Substitute imports and starts exports

Low value product

Increase value added

Product excessive waste

Research in usage of the whole products

Over regulation prohibits ecologic development in forests

Removing obstacles through Public Policies



Dual & Virtual Education

Change Paradigm

COMPANY

- Flexible and Dynamic (every Technology and Market cycle)
- Market driven
- Strongly Practical
- Processes

ACADEMY

- Rigid (large renewal periods)
- Large manage processes.
- Quality and Relevance not proved
- Mostly theoretical
- Curricula



DUAL EDUCATION

- Formation (Values, Discipline, Hard Sciences)
- Market and tendencies driven
- Dynamic
- Flexible
- Problem solving Competences



Digital Agenda

DIGITAL JALISCO

INNOVATION & TECHNOLOGIES FOR WELLBEING

DIGITAL GOVERNMENT

TRUSTWORTH,
RESPONSABLE & EFECTIVE

Digitalizing for a closer,
open & transparent
government

DIGITAL SOCIETY

WITH EQUITY IN
OPORTUNITIES

Digitalizing for equity in
social inclusion

DIGITAL ECONOMY

SUSTAINABLE,
PROSPEROUS & INCLUSIVE

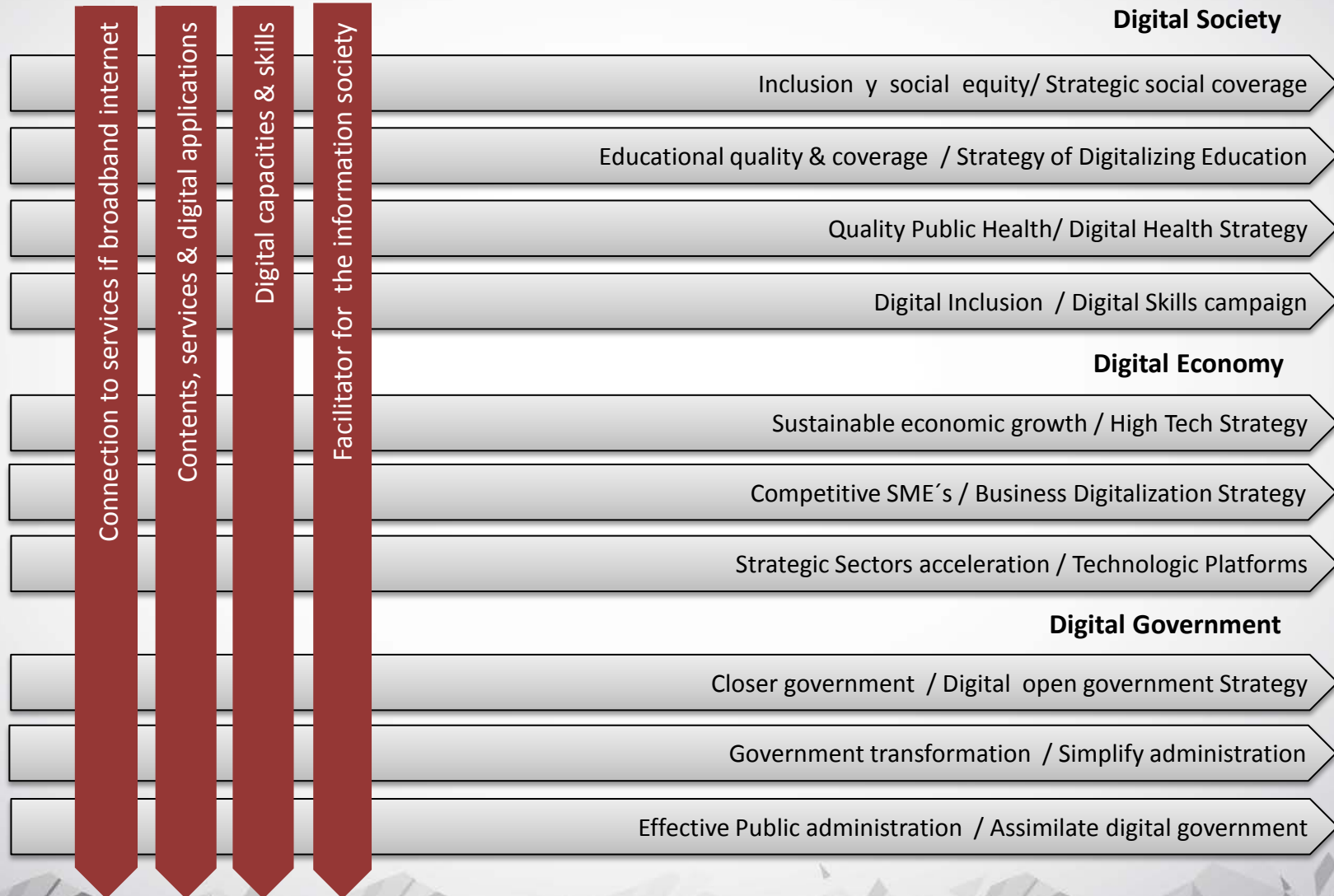
Digitalizing for an
innovative &
competitive economy



Digital Agenda

PILLARS

COMPONENTS, CHALLENGES & STRATEGIES



Open Questions

- How to move up the value chain the current electronics and IT industry?
- How to create an innovation based industry that helps bridge the inequality gap?
- How to foster technology that creates positive innovations for the Mexican society?