

SESSION	DATE	LECTURE	SPEAKER	WORKSHOP	DELIVERABLES
PROGRAM LAUNCH	Oct 12 4- 6 PM	Introduction to the Challenge	Dr. Erica Di Ruggiero – Director, Centre for Global Health, Dalla Lana School of Public Health (University of Toronto)	Meeting your Mentors What specific challenges within this topic resonate with you?	A. Team Agreements B. Meeting your Mentors
	Interim Work		Challenge Background Readings		
SESSION 1	Nov 9 4- 6 PM	Understanding the Challenge	Nasra Hussein- Community Health Equity Lead, Guelph Neighbourhood Support Coalition	Causal Modelling	A. Draft Causal Model
	Interim		Secondary Research on the Challenge and Understanding the Causal Factors through Causal Model		
SESSION 2	Dec 7 4- 6 PM	Understanding Current Solutions: Where do Gaps Exist?	Peter Singer- Special Advisor to the WHO Director General	Impact Gap Canvas	A. Draft Impact Gap Canvas
	Interim		Research and Refine Impact Gap Canvas to Understand Key Barriers for Solutions		
SESSION 3	Jan 11 4- 6 PM	Identifying Key Challenges, Actors, and Stakeholders	-	Interviews/Inquiry with an Expert in the Field	A. Develop an Interview Guide B. Conduct Interview with an Expert in the Field
	Interim		Inquiry: Students research the Challenge Topic and Interview an Expert Currently Addressing the Challenge		
SESSION 4	Feb 8 4-6 PM	“Lessons Learned” from Existing Interventions	Professor Joseph Wong - Founder, The Reach Alliance, University of Toronto	Idea Development (Lean Business Model Canvas)	A. Develop a clear value proposition targeting key stakeholders
	Interim		Idea Iteration – Consider Lessons from Effective and Failed Solutions and Begin Solution Generation		
SESSION 5	Mar 8 4- 6 PM	Scaling Solutions	-	Idea Development – Continuing with the Lean Business Model Canvas	A. Finalize BMC
	Interim		Idea Development using the Business Model Canvas – Students Prepare a 1 min. in-person pitch of their Core Idea		
SESSION 6	Apr 5 4 – 6PM	Developing and Delivering your Idea	-	Pitch Prep and Practice	A. Practice Pitch and Incorporate Feedback

	Interim		Idea Iteration - Incorporate Feedback and Refine Pitch	
FINAL SYMPOSIUM	Apr 29 9 AM- 3PM		Final Pitch/Final Symposium Deliverables FINAL SYMPOSIUM	A. Present Pitch at Final Symposium